C 5106 (Pages : 3) Name.....

Reg. No.....

FOURTH SEMESTER B.Com./B.B.A. DEGREE (SUPPLEMENTARY/ IMPROVEMENT) EXAMINATION, MAY 2016

(UG—CCSS)

Common Course

A 14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours Maximum : 30 weightage

Part A

This part consist of **three** *bundles of questions carrying equal weightage.*
Each bunch has **four** *questions.*
Answer all **twelve** *questions.*

I. Fill in the blanks by choosing the appropriate word from those given in the brackets :

1 Introducing something new to the economy is called :

(a) Entrepreneurship. (b) Risk bearing.

(c) Innovation. (d) Organising.

2 An entrepreneur who starts business with the help of natural talent is called :

(a) Pure entrepreneur. (b) Induced entrepreneur.

(c) Spontaneous entrepreneur. (d) Motivated entrepreneur.

3 Under the payback period we select the project which has the :

(a) Shortest period. (b) Longest period.

(c) Medium period. (d) Two year period.

4 Clearance given for small scale enterprises to promote the growth is :

(a) Green Channel. (b) Value added tax.

(c) Critical path method. (d) Net worth.

II. Choose the correct answer :

5 The first stage of project cycle is :

(a) Project evaluation. (b) Project identification.

(c) Project appraisal. (d) Project preparation.

Turn over

6 MSME development institute was formally known as :

(a) SIDBI. (b) SISI.

(c) SIDCO. (d) SJSRY.

7 The MSME Development Act was introduced in :

(a) 2006. (b) 2005.

(c) 2008. (d) 2007.

8 Which method is also known as Benefit cost ratio method ?

(a) Average Rate of Return. (b) Present value Index method.

(c) Discounted cash flow method. (d) Net present value method.

III. Answer in *one word* :

9 No profit no loss is denoted by :

10 The term 'entrepreneur' was first introduced by :

11 The initial capital used to start a business is called :

12 Minimum amount of capital required for carrying out day to day operations of an enterprise is referred to as :

(12 × ¼ = 3 weightage)

Part B

Answer all **nine** *questions.*
Each question carries a weightage of 1.

13 Explain innovative entrepreneur.

14 What is achievement motivation ?

15 What is desk research ?

16 State the objectives of network analysis.

17 What is target group ?

18 What is a quantifiable project ?

19 What is bridge finance ?

20 What is NIESBUD ?

21 Define entrepreneur.

(9 × 1 = 9 weightage)

Part C

Answer any **five** *questions.*
Each question carries a weightage of 2.

22 Explain features of a project.

23 State the difference between entrepreneur and Intrapreneur.

24 What are the functions of DICs ?

25 Describe PLC.

26 What are the reasons for industrial sickness ?

27 What are the sources of project idea ?

28 State the difference between PERT and CPM.

(5 × 2 = 10 weightage)

Part D

Answer any **two** *questions,.*
Each question carries a weightage of 4.

29 What is project formulation ? What are the elements involved in it ?

30 Describe the steps involved in setting up MSME.

31 What is the role of entrepreneur in economic development ?

(2 × 4 = 8 weightage)