

C 25577

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Name.....

Reg. No.....

FOURTH SEMESTER B.Com./B.B.A. DEGREE (SUPPLEMENTARY)  
EXAMINATION, APRIL 2017

(UG-CCSS)

Common Course

A 14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 30 Weightage

Part A

*This part consists of three bunches of questions carrying equal weightage.  
Each bunch has four questions.  
Attempt all twelve questions.*

A. Fill in the blanks :

1. A \_\_\_\_\_ looks at determining whether the project idea is a realistic or not.
2. The initial capital used to start a business is called \_\_\_\_\_.
3. The NPV approach recommends a project if the difference between the present value of cash inflows and the initial investment is \_\_\_\_\_.
4. \_\_\_\_\_ has been established as the apex institution for financing the MSME.

B. Choose the correct answer from the alternatives given :

5. Which is an economic factor that affects entrepreneurship ?
  - (a) Raw materials.
  - (b) Innovation.
  - (c) Government policies.
  - (d) Mobility.
6. A person owning and running a small firm, is known as :
  - (a) A manager-owner.
  - (b) An owner-manager.
  - (c) A professional adapter.
  - (d) An enterprise worker.
7. The payback period of three projects A, B and C are 5 years, 3 years and 7 years respectively. Its ranking would be :
  - (a) A, B and C.
  - (b) B, C and A.
  - (c) A, C and B.
  - (d) B, A and C.

Turn over

8. A micro manufacturing enterprise's investment in plant and machinery should be up to :

- (a) 10 lakhs rupees. (b) 25 lakhs rupees.  
(c) 50 lakhs rupees. (d) 60 lakhs rupees.

C. Answer in *one word* :

9. Imitative entrepreneurs are also called :  
10. The cash equivalent now of a sum receivable at a later date is called :  
11. The first stage in the project cycle is :  
12. The excess of the maximum available time over the activity duration is termed as :

(12 × ¼ = 3 weightage)

### Part B

*Answer all nine questions in one or two sentences each.  
Each question carries a weightage of 1.*

13. Define a project report.  
14. What are the functions of entrepreneur ?  
15. What is a payback period ?  
16. What is project management ?  
17. What is cash flow analysis ?  
18. What is Working Capital ?  
19. What is Intrapreneurship ?  
20. Who is a Drone entrepreneur ?  
21. Write a short note on SIDO.

(9 × 1 = 9 weightage)

### Part C

*Answer any five questions.  
Each answer not to exceed one page.  
Each question carries a weightage of 2.*

22. What is break-even analysis ? State its merits.  
23. What are the remedies to solve the problems of women entrepreneurs ?  
24. What are Industrial estates ? State its advantages.  
25. State the functions of SIDBI.

26. What is a project cycle ? Explain the different phases of a project cycle.
27. "An entrepreneur has to obtain several clearances or permissions before starting MSME"—What are they ?
28. Describe the steps in Project Management.

(5 × 2 = 10 weightage)

**Part D (Essay type)**

*Attempt any two questions.  
Each question carries a weightage of 4.*

29. Economic development is the effect for which entrepreneurship is a cause"—Do you agree ? Give reasons.
30. Explain the different types of project.
31. What are the different types of entrepreneurs ? Explain briefly the features of each type.

(2 × 4 = 8 weightage)