C 23287 (Pages : 2) Name.....

Reg. No.....

FOURTH SEMESTER B.Sc. (L.R.P.) DEGREE EXAMINATION, APRIL 2017

(CUCBCSS—UG)

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours Maximum : 80 Marks

Part I

Answer **all** *questions.*
Each question carries 1 *mark.*

1. ——— applied the term entrepreneur to business for the first time.
   (a) Richard Cantillon. (b) Joseph Schumpeter.
   (c) A. H. Cole. (d) Clarence Danhof.
2. A small service enterprise is one in which the investment in plant and machinery does not exceed :
   (a) Rs. 2 crores. (b) Rs.1 crore.
   (c) Rs. 50 lakhs. (d) Rs. 25 lakhs.
3. According to Schumpeter, Is the most important function of a modern entrepreneur ?
   (a) Innovation. (b) Invention.
   (c) Skill. (d) Creativity.
4. Person who works within an organization and having entrepreneurial capabilities is :
   (a) Entrepreneur. (b) Intrapreneur.
   (c) Promoters. (d) None of these.
5. The MSME Development Act came into force in the year ———.
   (a) 2006. (b) 2005.
   (c) 2007. (d) None of these.
6. ——— is the first phase in the life cycle of a project.
7. ——— entrepreneurs neither introduce new changes nor adopt new methods innovated by others.
8. PERT means ———.
9. DIC means ———.
10. KITCO means ———.

(10 × 1 = 10 marks)

Turn over

Part II (Short Answer Questions)

Answer any **eight** *questions.*
Each question carries 2 *marks.*

11. Define entrepreneur.
12. What is techno-economic analysis ?
13. What is pay back method ?
14. What is working capital ?
15. What is project appraisal ?
16. What do you mean by business incubation ?
17. What do you mean by 'copreneurs' ?
18. Define women entrepreneurship.
19. What is "Subsidy" ?
20. Discuss any *four* functions of DIC.

(8 × 2 = 16 marks)

Part III (Short Essays)

Answer any **six** *questions.*
Each question carries 4 *marks.*

21. What are the characteristics of an entrepreneur ?
22. What are the objectives of network analysis ?
23. What are the problems faced by MSME in India ?
24. What is project management ?
25. What are the advantages of incentives and subsidies ?
26. What are the functions of KINFRA ?
27. What are the elements of project formulation ?
28. State the objectives and importance of ED Clubs in Kerala.

(6 × 4 = 24 marks)

Part IV (Long Essays)

Answer any **two** *questions.*
Each question carries 15 *marks.*

29. What are the factors affecting entrepreneurial growth ?
30. Define a project report. What are the contents required for a good project report ?
31. Define MSME ? Discuss the role and importance of MSME in developing countries.

(2 × 15 = 30 marks)