

C 23287

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Name.....

Reg. No.....

FOURTH SEMESTER B.Sc. (L.R.P.) DEGREE EXAMINATION, APRIL 2017

(CUCBCSS—UG)

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

Part I

Answer all questions.

Each question carries 1 mark.

1. _____ applied the term entrepreneur to business for the first time.
(a) Richard Cantillon. (b) Joseph Schumpeter.
(c) A. H. Cole. (d) Clarence Danhof.
2. A small service enterprise is one in which the investment in plant and machinery does not exceed :
(a) Rs. 2 crores. (b) Rs.1 crore.
(c) Rs. 50 lakhs. (d) Rs. 25 lakhs.
3. According to Schumpeter, Is the most important function of a modern entrepreneur ?
(a) Innovation. (b) Invention.
(c) Skill. (d) Creativity.
4. Person who works within an organization and having entrepreneurial capabilities is :
(a) Entrepreneur. (b) Intrapreneur.
(c) Promoters. (d) None of these.
5. The MSME Development Act came into force in the year _____.
(a) 2006. (b) 2005.
(c) 2007. (d) None of these.
6. _____ is the first phase in the life cycle of a project.
7. _____ entrepreneurs neither introduce new changes nor adopt new methods innovated by others.
8. PERT means _____.
9. DIC means _____.
10. KITCO means _____.

(10 × 1 = 10 marks)

Turn over

Part II (Short Answer Questions)

*Answer any **eight** questions.
Each question carries 2 marks.*

11. Define entrepreneur.
12. What is techno-economic analysis ?
13. What is pay back method ?
14. What is working capital ?
15. What is project appraisal ?
16. What do you mean by business incubation ?
17. What do you mean by 'copreneurs' ?
18. Define women entrepreneurship.
19. What is "Subsidy" ?
20. Discuss any *four* functions of DIC.

(8 × 2 = 16 marks)

Part III (Short Essays)

*Answer any **six** questions.
Each question carries 4 marks.*

21. What are the characteristics of an entrepreneur ?
22. What are the objectives of network analysis ?
23. What are the problems faced by MSME in India ?
24. What is project management ?
25. What are the advantages of incentives and subsidies ?
26. What are the functions of KINFRA ?
27. What are the elements of project formulation ?
28. State the objectives and importance of ED Clubs in Kerala.

(6 × 4 = 24 marks)

Part IV (Long Essays)

*Answer any **two** questions.
Each question carries 15 marks.*

29. What are the factors affecting entrepreneurial growth ?
30. Define a project report. What are the contents required for a good project report ?
31. Define MSME ? Discuss the role and importance of MSME in developing countries.

(2 × 15 = 30 marks)