

C 80841

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Name.....

Reg. No.....

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2020

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

(A) Choose the correct answer :

1 Which one of the following is a most important function of an entrepreneur ?

- (a) Decision making function. (b) Managerial function.
(c) Function of innovation. (d) Risk assumption function.

2 Node represents :

- (a) Slack. (b) Activity.
(c) Network. (d) Event.

3 Which one of the following is a post investment decision report ?

- (a) Feasibility report. (b) Progress report.
(c) Project report. (d) Interim report.

4 _____ incubators create employment.

- (a) Technology. (b) General purpose.
(c) Specialist. (d) None of these.

5 After screening the ideas, they are translated in to project _____.

- (a) Portfolio. (b) Profiles.
(c) Proposal. (d) None of these.

Turn over

(B) Fill in the blanks :

- 6 The entrepreneurs who launches an 'online business' is called _____.
- 7 _____ promotes and develops tiny, cottage and small industries.
- 8 The minimum number of members to form a ED Club is _____.
- 9 Seed capital assistance is given to _____ entrepreneurs.
- 10 _____ shows the period taken to recoup the investment.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

Answer any eight questions in two or three sentences.

Each question carries 2 marks.

- 11 What is meant by adoptive entrepreneurs ?
- 12 What do you mean by business incubators ?
- 13 What is project identification ?
- 14 What is process lay out ?
- 15 What is a crash project ?
- 16 What is a bogus unit ?
- 17 What is meant by Kaushal Kendras ?
- 18 Who is a first generation entrepreneur ?
- 19 What is a service enterprise ?
- 20 Expand :

(a) TRYSEM.

(b) KSEDM.

(8 × 2 = 16 marks)

Part C (Short Essays)

Answer any six questions.

Each question carries 4 marks.

- 21 What are the features of industrial estates ?
- 22 Explain the elements of project formulation.
- 23 Explain the various sources of business ideas.

- 24 Write a note on industrial policies of Kerala.
- 25 State the crucial factors to be kept in mind before the selecting the location.
- 26 Enumerate the factors affecting entrepreneurial growth.
- 27 Describe the functions of SIDBI.
- 28 Explain the steps in network analysis.

(6 × 4 = 24 marks)

Part D (Long Essays)

Answer any two questions.

Each question carries 15 marks.

- 29 Define women entrepreneurship. What are the problems faced by them ? How it can be cured ?
- 30 Explain the measures taken by Government to promote MSMEs in India.
- 31 "Business opportunities in Kerala are very bright". Substantiate.

(2 × 15 = 30 marks)